

INNOVATIONS IN ECONOMIC DEVELOPMENT THROUGH **LOCAL FOODS** MARICULTURE

College of the Albemarle Small Business Center
Carteret Community College Small Business Center
NC Growing Together, NC Sea Grant, Self Help Credit Union, NC 10% Campaign

December 3, 2018 | Morehead City, NC | 2-5pm

December 7, 2018 | Manteo, NC | 9am-12pm

Entrepreneurs, nonprofits, and local government allies around North Carolina are discovering innovative ways to encourage business growth and community development by supporting, strengthening and expanding local food systems.

Attend an Innovations event to learn about:

- growth opportunity for the North Carolina mariculture industry
- success of the Virginia Oyster Trail
- how similar efforts can enhance existing businesses

AGENDA

Welcome -- Laura Lauffer, NC Growing Together

Expanding Shellfish Mariculture -- Jane Harrison, NC Sea Grant

Shellfish aquaculture production -- primarily oyster and clam farming -- continues to grow. A state shellfish initiative was announced in August with the intent to increase production to similar levels as Virginia, which has experienced rapid growth in the last decade. How will North Carolina get there?

Industry Perspectives -- David Cessna, Sandbar Oyster Co. (Dec 3) and Joey Daniels, Wanchese Fish Co. (Dec 7)

Shellfish farmers are experimenting with new production methods and innovative techniques. Learn about the barriers and solutions to industry growth from a producer's perspective.

Mariculture Tourism -- Sherri Smith, VA Oyster Trail

The Virginia Oyster Trail is a visitor-directed journey of discovery program that allows tourists to experience all facets of the oyster. The Trail increases awareness of benefits that oysters have on local economies. Find out how the Trail was developed and supports the mariculture industry.

Q&A for the three speakers

Facilitated Discussion

What is your role in the mariculture industry? How does your organization benefit and support the industry?

Networking Reception featuring local foods

REGISTER NOW

localfoodeconomies.org

COST: FREE

includes reception, short presentations of innovative regional projects; networking time with presenters, participants, and statewide resources

QUESTIONS?

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